

Ten stories, *ten ways through time.*

Stanlei Bellan asked for TikTok creators who can bring his Golden Age-style time-travel anthology to sci-fi readers. Of 119 real candidates discovered and deep-dived, we returned 10 ranked creators with six-category scores, flags, a briefing note and a ready-to-send outreach message for each. Ranks 6–10 are honest stretch picks, flagged accordingly.

CAMPAIGN GOAL

PLATFORM

CREATORS RANKED

TOP MATCH

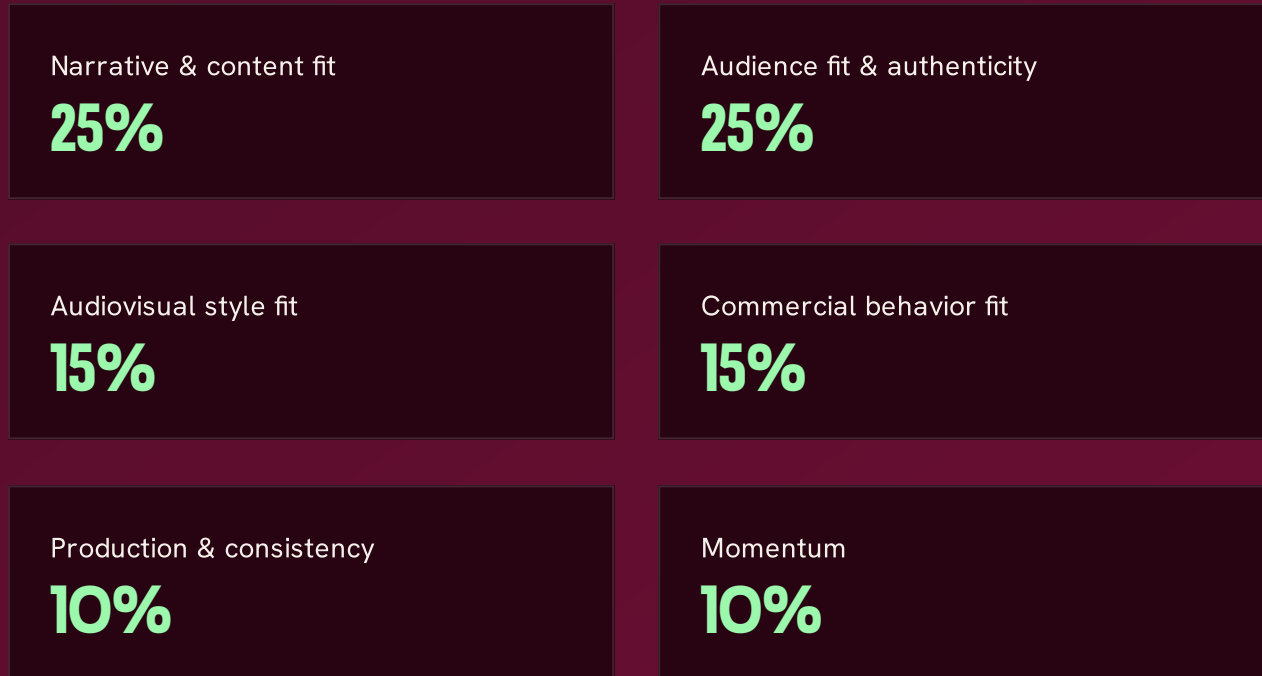
Book awareness
& sales

TikTok

10

77%

How every creator was **SCORED**



Momentum and production-consistency are computed from a small sample of recent posts and should be read directionally. This niche (sci-fi BookTok) is smaller than general lifestyle content, so the discovery follower floor was set at 10,000.



@tall_candle_library

TikTok · 12.6K followers · Candice (Tall Candle Library) · Sci-Fi Sage

77%
RANK 1 · MATCH

Narrative & content fit	90
Audiovisual style fit	75
Production & consistency	70

Audience fit & authenticity	80
Commercial behavior fit	80
Momentum	45

WHY THEY'RE ON THE LIST

Bio is explicitly "Sci-Fi | Romance | Fantasy Reader" with a real, dedicated sci-fi-education series. Deep-dive video (104,988 plays) is a two-part "Tips for getting into reading sci-fi" breakdown of hard vs. soft sci-fi, and in it she explicitly discusses time-travel tropes as a soft-sci-fi convention ("You're gonna see a lot of time travel tropes in here... we don't necessarily need it explained in scientific principle") while walking through Project Hail Mary, Children of Time, Red Rising and Kindred as reference points. This is a near-perfect thematic and pedagogical match for a Golden Age-style time-travel anthology.

HOW TO BRIEF THEM

Ask her to do a "if you love [X sci-fi trope], read this" video explicitly framing the book inside the Golden Age tradition and the "soft sci-fi" bucket she already explains to her audience, referencing time-travel as the hook.

FLAGS

Smallest follower count in this shortlist (12,592), just above the 10,000 floor set for this niche; her feed also includes non-book content (manga, a TV show reaction), so not 100% sci-fi-book-focused.

OUTREACH MESSAGE · FROM STANLEI BELLAN

Hey! I loved your 'hard vs soft sci-fi' breakdown, especially the bit about time-travel tropes not needing a science lecture to work. That's basically the whole premise of my book. I'm Stanlei Bellan, and I just put out *T is for Time Travel*, ten short stories, all different time-travel mechanics, all different corners of the universe, very much in the Golden Age spirit of Asimov and van Vogt. I think it'd sit really naturally in your sci-fi recs. Happy to send you a copy and a free story link if you want to check it out, no pressure either way.



@mataroniandreads

TikTok · 23.5K followers · Matthew (Mataroniandreads) ·

BookTok Explorer / Storyteller's Advocate

76%

RANK 2 · MATCH

Narrative & content fit 85

Audiovisual style fit 70

Production & consistency 68

Audience fit & authenticity 78

Commercial behavior fit 78

Momentum 65

WHY THEY'RE ON THE LIST

Bio: "Red Rising University & Howler Feud, I Review Paper Worlds of All Genres Passionately." Deep-dive video (669,339 plays, his single most-viewed post) is an enthusiastic push to read Project Hail Mary before its movie adaptation, describing it as "a story about friendship, about problem solving, about what humanity will do when the end is near," exactly the sense of wonder and stakes the brief wants. He is also active in the Red Rising (sci-fi/dystopian) community elsewhere in his feed.

HOW TO BRIEF THEM

Lean into his "convince me to read this NOW" energy. Ask for a hype-style video framing the book as ten quick, punchy Golden-Age throwbacks perfect for readers who loved Project Hail Mary's sense of wonder.

FLAGS

His feed is genre-mixed (fantasy, sci-fi, contemporary), so a Félix Pago-style "why should I trust this creator on sci-fi specifically" question is fair, though the Project Hail Mary post is genuinely his top-performing video.

OUTREACH MESSAGE · FROM STANLEI BELLAN

Hey Matthew! Your Project Hail Mary video, 'do it for me, hurry!' energy and all, is exactly the kind of enthusiasm I was hoping to find. I'm Stanlei Bellan, author of T is for Time Travel, ten short stories, each a different time-travel idea, written in the spirit of Golden Age sci-fi like Asimov. I think your audience that loved Hail Mary's sense of wonder would really vibe with it. Want me to send you a free story to check the vibe before anything else?



@chloewritescifi

TikTok · 38.1K followers · Chloe (chloewritescifi) ·
Sci-Fi Sage / Nostalgic Nerd

76%
RANK 3 · MATCH

Narrative & content fit	82
Audiovisual style fit	78
Production & consistency	72

Audience fit & authenticity	80
Commercial behavior fit	75
Momentum	55

WHY THEY'RE ON THE LIST

Bio: "worldbuilding & fiction, through a technical lens, M.S./B.S. Engineering." Handle itself signals a sci-fi specialization. Deep-dive video (223,554 plays) is a genuinely rigorous, structured breakdown of Frank Herbert's six Dune novels, praising "some of the best philosophical, religious and political commentary" in the series, exactly the intellectually curious, thought-provoking register the brief calls for.

HOW TO BRIEF THEM

Ask her to do a "for readers who want their sci-fi with more philosophy and less spectacle" framing, contrasting the book's classic Golden Age register with the doorstopper space operas she usually covers.

FLAGS

Her sampled top content skews toward Sanderson's Cosmere and Pierce Brown's Red Rising, both closer to science-fantasy/space-opera than the more classical, Asimov-adjacent register of this specific book; the pitch needs to acknowledge that stylistic gap.

OUTREACH MESSAGE · FROM STANLEI BELLAN

Hi Chloe! Your Dune breakdown, especially digging into the philosophical and political layers instead of just plot, is exactly the kind of sci-fi literacy I was hoping to find. I'm Stanlei Bellan, and I wrote T is for Time Travel, ten short stories, each with a different time-travel mechanic and its own universe, written in the tradition of Golden Age writers like Asimov. It's a different register from Cosmere-scale space opera, more compact, more idea-driven, and I think your audience that appreciates worldbuilding with substance would find it interesting. Happy to send a free story if you want a taste first.



@looseleafellie

TikTok · 63.1K followers · Ellie Blackwood (looseleafellie) ·

Storyteller's Advocate / Curious Philosopher

74%

RANK 4 · MATCH

Narrative & content fit 55

Audiovisual style fit 88

Production & consistency 80

Audience fit & authenticity 85

Commercial behavior fit 65

Momentum 80

WHY THEY'RE ON THE LIST

Bio: "Writer and video essayist covering books, TV, and Doctor Who." Deep-dive video (2.4M plays, her single most-viral post) is a meticulously researched piece of Doctor Who trivia (unpacking a fast-forwarded in-universe recording), showing genuine essayist-level craft applied to a time-travel property specifically. Her audience is demonstrably deep into time-travel storytelling, just via TV rather than books.

HOW TO BRIEF THEM

Do not ask for a standard book review. Ask for a short essay-style piece connecting a specific time-travel storytelling device from Doctor Who (paradoxes, fixed points, etc.) to the book's stories, in her existing analytical voice.

FLAGS

This is a TV-essay account first, book account second (per her own bio); a placement here would need a bespoke "if you love time-travel logic puzzles in Doctor Who, you'll love this book" essay rather than a typical BookTok recommendation, and reach here does not guarantee book-buying behavior.

OUTREACH MESSAGE · FROM STANLEI BELLAN

Hi Ellie! Your Doctor Who deep dives, this one especially, always find the cleverest details, and it's clear you think seriously about how time-travel stories are built. I'm Stanlei Bellan, author of T is for Time Travel, ten short stories built around different time-travel mechanics and universes, in the Golden Age sci-fi tradition. It's not TV, but I think the same analytical eye you bring to Who could make for a really interesting piece connecting the two. Happy to send you a free story if that's of any interest, genuinely no pressure if it's not your format.



@popculturescientist

TikTok · 342K followers · Abigail James (popculturescientist) ·

Curious Philosopher / Nostalgic Nerd (crossover)

64%

RANK 5 · MATCH

Narrative & content fit 35

Audiovisual style fit 90

Production & consistency 85

Audience fit & authenticity 60

Commercial behavior fit 60

Momentum 90

WHY THEY'RE ON THE LIST

Bio: "Physicist, Science Communicator, PhD @ Oxford, Science through SciFi." Deep-dive video (1.9M plays) is a well-researched, dramatic history of the atomic bomb race (Heisenberg, Einstein's letter, the Manhattan Project), explicitly framed to build excitement around a sci-fi-adjacent film (Oppenheimer). She addresses her audience as "nerds" and clearly has appetite for making real science feel as thrilling as fiction.

HOW TO BRIEF THEM

Propose a "is time travel actually possible?" science explainer that name-drops the book at the end as further reading for people who want the fun version of the same ideas, rather than asking her to do a standard book review.

FLAGS

No evidence in her sampled content that she has ever recommended a novel; this would be a genuinely new format for her, so treat this as a bigger-swing, higher-reach bet rather than a safe pick.

OUTREACH MESSAGE · FROM STANLEI BELLAN

Hi Abigail! I love how you make real physics and science history feel as gripping as fiction, your Oppenheimer/atomic bomb piece especially. I'm Stanlei Bellan, and I wrote *T is for Time Travel*, ten short stories built around different (and sometimes wildly different) time-travel mechanics. I know you're usually working with real science rather than fiction, but I thought a 'is time travel actually possible, and how close does fiction get it right' angle might be a fun one-off for your audience, with the book as the fun companion piece. Totally understand if that's not your lane, happy to send a free story either way if you're curious.



@itsdansbooks

TikTok · 77.0K followers · Dan (itsdansbooks) ·

BookTok Explorer (caveated: fantasy-primary)

58%

RANK 6 · MATCH

Narrative & content fit 30

Audiovisual style fit 65

Production & consistency 68

Audience fit & authenticity 75

Commercial behavior fit 60

Momentum 60

WHY THEY'RE ON THE LIST

Bio: "Fantasy/SciFi" with "We Are Legion We Are Bob" (a hard sci-fi series) listed as a favorite, and large, engaged BookTok reach (77,005 followers, posts regularly break 500K-1M plays). Originally surfaced on a sci-fi-recommendation search.

HOW TO BRIEF THEM

If used, brief him very explicitly on the sci-fi angle and give him a specific hook (e.g. "one sitting, ten different time-travel ideas") rather than trusting his usual fantasy-trilogy format to transfer.

FLAGS

Deep-dive content is fantasy, not sci-fi, despite his bio claim; only include if the brand wants reach into general BookTok audiences and is comfortable with a creator whose actual recent output does not evidence a strong sci-fi lean.

OUTREACH MESSAGE · FROM STANLEI BELLAN

Hey Dan! Your BookTok recs always have that 'I will personally make you read this' energy, even your fantasy picks. I'm Stanlei Bellan, author of *T is for Time Travel*, a collection of ten short sci-fi stories, quick reads, each with a different time-travel twist, in the Golden Age tradition. Different lane from your usual epics, but I think a 'if you want something shorter between your big fantasy reads' angle could work well for your audience. Happy to send a free story if you want to see if it's a fit.



@zachlagreca

TikTok · 37.4K followers · Zach LaGreca ·

Sci-Fi Sage (stretch: fantasy/Sanderson-primary)

54%

RANK 7 · MATCH

Narrative & content fit 30

Audiovisual style fit 66

Production & consistency 68

Audience fit & authenticity 62

Commercial behavior fit 60

Momentum 50

WHY THEY'RE ON THE LIST

Deep-dive sample shows a genuinely thoughtful, structured BookTok voice ('Expanded Stormlight reading guide,' magic-system breakdowns), but his content center of gravity is Brandon Sanderson's Cosmere and epic fantasy, not sci-fi; his one sci-fi-relevant discovery hit (There Is No Antimemetics Division) didn't repeat in the deep-dive sample.

HOW TO BRIEF THEM

If used, brief him specifically against a 'if you love thinking about how magic/tech systems work, here's a sci-fi collection that plays the same game with time travel' angle, since that's the closest bridge to his existing analytical style.

FLAGS

Fantasy-primary identity; a sci-fi short-story collection is a genre departure from his established Cosmere/magic-system content.

OUTREACH MESSAGE · FROM STANLEI BELLAN

Hey Zach! Your magic-system breakdowns show you think carefully about how fictional rules hang together, which is exactly the kind of thinking my book plays with, just with time travel instead of magic. I'm Stanlei Bellan, author of T is for Time Travel, ten short stories, each built around a different time-travel mechanic. Different genre from your usual Cosmere content, but happy to send a free story if you're curious.



@adiinthelife

TikTok · 72.0K followers · Adi (adiinthelife) ·
BookTok Explorer (caveated:

53%
RANK 8 · MATCH

Narrative & content fit	20
Audiovisual style fit	68
Production & consistency	65

Audience fit & authenticity	70
Commercial behavior fit	55
Momentum	55

WHY THEY'RE ON THE LIST

Bio: "no genre left behind, book recs & a bit of everything else." Originally surfaced via a "Genre-Thon" video specifically covering dystopian/sci-fi picks, and has large, broad-genre BookTok reach.

HOW TO BRIEF THEM

Only use if the brand specifically wants a broad-reach, non-specialist BookTok voice; frame the book explicitly as "a quick sci-fi palate cleanser" between her usual romance/thriller picks rather than expecting her to sell it as core sci-fi content.

FLAGS

Weakest genre match in this shortlist; her "no genre left behind" positioning means she touches sci-fi only occasionally (one day of a multi-day genre challenge), not as an ongoing specialty.

OUTREACH MESSAGE · FROM STANLEI BELLAN

Hi Adi! I really like the energy of your reading-slump recommendation videos, they clearly get people to actually pick up the book. I'm Stanlei Bellan, author of *T is for Time Travel*, ten short, punchy sci-fi stories, each a different time-travel idea, perfect for a quick read between bigger books. I know sci-fi isn't your main lane, but given your 'no genre left behind' approach, I thought it might make for a fun palate-cleanser pick. Happy to send a free story if you're curious, no worries either way.



@claire_linney

TikTok · 52.4K followers · Claire Linney ·

BookTok Explorer / author-creator (stretch)

47%

RANK 9 · MATCH

Narrative & content fit 25

Audiovisual style fit 58

Production & consistency 65

Audience fit & authenticity 55

Commercial behavior fit 50

Momentum 45

WHY THEY'RE ON THE LIST

She is herself a published children's author who reads 'diverse books (fantasy, sci-fi, YA & kids)' per her bio, but her top sampled content is about her own books and Harry Potter/JK Rowling culture commentary, not open sci-fi recommendations.

HOW TO BRIEF THEM

Would need a dedicated 'books I'm reading, not writing' segment; brief her specifically to step outside her own-book promotion mode for this one.

FLAGS

Primarily self-promotional and history/culture-commentary content; a placement here competes for attention with her own book promotion rather than building on an established sci-fi-recommendation identity.

OUTREACH MESSAGE · FROM STANLEI BELLAN

Hi Claire! I really respect that you write your own books and still make time to talk about what you're reading, your bio mentions sci-fi among your genres. I'm Stanlei Bellan, author of T is for Time Travel, ten short stories, each a different time-travel idea, in the Golden Age sci-fi tradition. Would love to send you a free story if you're ever doing a 'books I didn't write but loved' segment.



@bookswithellak

TikTok · 41.4K followers · Ella K (@bookswithellak) ·

BookTok Explorer (stretch: fantasy-primary)

46%

RANK 10 · MATCH

Narrative & content fit 15

Audiovisual style fit 62

Production & consistency 62

Audience fit & authenticity 60

Commercial behavior fit 55

Momentum 40

WHY THEY'RE ON THE LIST

Bio: 'fantasy reader'; large BookTok reach (41,384 followers). Surfaced repeatedly across sci-fi-adjacent searches, but her stated identity and sampled content (currently reading *The Blade Itself*, a fantasy title) is fantasy-first, not sci-fi.

HOW TO BRIEF THEM

Not recommended as a primary pick; only use if the brand wants pure reach and is comfortable asking her to cover a genre she doesn't currently post about.

FLAGS

No sci-fi content found in this run's sampling; would need to be briefed entirely against type rather than building on an existing sci-fi lean.

OUTREACH MESSAGE · FROM STANLEI BELLAN

Hi! I know sci-fi isn't usually your lane, fantasy reader through and through, but I wanted to reach out anyway. I'm Stanlei Bellan, and I wrote T is for Time Travel, ten short, fast sci-fi stories, each a different time-travel idea. If you're ever up for stepping outside fantasy for a quick palate-cleanser read, I'd love to send you a free story. No worries at all if it's not for you.